

PL-8550/Q2
 Robot Series™ Calculator Microbot
\$1.83 (C) 200 Min



Junior size of
 the Original
 Robot
 Series™
 Calculator



10 1/2" long cable
 adjustable to any angle!

PL-2702/Q2
 New color caps at no extra charge!



Specify color on order



PL-2732/Q2
 USB I.1 Memory Stick 32MB
\$19.42 (C) 50 Min

PL-2764/Q2
 USB I.1 Memory Stick 64MB
\$23.25 (C) 50 Min

PL-2620/Q2
 USB Laptop Light
\$3.59 (C) 150 Min

New Color!
PL-8750/Q2
 Robot Series™ Book Light
\$5.95 (C) 75 Min



PL-0106/Q2
 Music-Mate FM Scan Radio w/Light
\$2.42 (C) 200 Min



Handy Light!



asi 79530
 UPIC: PRIME
 www.primeworld.com

Spring

Specials
 2005

Celebrating
 25 Years!

Your Global Source for Products that Promote.™

Celebrating



25 Years!



PL-2515/Q2
USB Optical Mini-Mouse
\$13.75 (C) 75 Min

Shown with optional imprint on retract mechanism



Shown with optional imprint above display

PL-8650/Q2
Robot Series™ Mini Acrobat Calculator - Translucent Blue Only
\$3.75 (C) 150 Min

PL-7650/Q2
Robot Series™ Evolution Worldtime Calc/Clock/Cal
\$3.42 (C) 150 Min



Shown with optional imprint on roller

PL-7050/Q2
Robot Series™ Mini-Glider Calculator
\$5.42 (C) 100 Min



PL-0127/Q2
Ultimate Survival Tool w/Compass
\$2.75 (C) 150 Min



- Features:
- Compass
 - Magnifying Glass
 - Knife
 - Can Opener
 - Screwdrivers

PL-0586/Q2
Press 'n Pic Clip Dispenser
\$2.25 (C) 150 Min



PL-0122/Q2
Hands-Free FM Neck Radio
\$4.58 (C) 150 Min



PL-0255/Q2
Round Stress Reliever
93¢ (C) 350 Min





PL-0191/Q2
Mini-Mouse Pen/
Note Holder -
Translucent: Red, Green
and Purple Only
\$1.18 (C) 250 Min



Can reach a height of
approx. 9" when uncoiled

PL-0362/Q2
Cobra Clip Note Holder -
Translucent: Turquoise and Purple Only
\$1.32 (C) 200 Min

PL-1131/Q2
Trim Click Pen
54¢ (C) 500 Min



Novel clip design.
Perfect to hold
business cards and
leave-behind notes



PL-1023/Q2
Advantage Click Pen
49¢ (C) 750 Min



PL-1093/Q2
Robot Series™
ErgoWriter Ballpoint Pen -
Silver and Metallic Purple Only
\$1.50 (C) 200 Min

Non-Stylus Version!



PL-0162/Q2
Up-Rite™ Unweighted
\$1.33 (C) 250 Min



PL-6600/Q2
Robot Series™ Mini-Fan
\$3.32 (C) 150 Min



PL-0815/Q2
Martian FM Scan Radio
\$4.42 (C) 150 Min

Detachable
suction cup!



Complete with earbuds
and removable break-away
safety cord



PL-1150/Q2
Magnetic Auto Retract Pen
\$4.15 (C) 100 Min

Spring Specials 2005



LT-3274/Q2
Ice™ Original Roller
54 Can Cooler
Blue and Black Only
\$22.95 (C) 75 Min

Shown with optional imprint on front pocket

3-Color Image Bonding™ Imprint for **One** Set-Up Charge on most bags. See www.primeworld.com



LT-3265/Q2
Ice™ Beach 20 Can Cooler with 1.0 liter Water Bottle & Towel
\$21.25 (C) 60 Min



LT-3237/Q2
Essential™ Hi-Visibility Tote
\$4.32 (C) 75 Min



LT-3230/Q2
Essential™ Fitness Bag with Water Bottle - Blue and Red Only
\$8.25 (C) 75 Min



LT-3235/Q2
Essential™ Hi-Visibility Daypack
\$6.58 (C) 75 Min



LT-3244/Q2
Utility™ Glove Box Kit
\$12.08 (C) 65 Min



LT-3247/Q2
Utility™ Event Blanket
\$19.42 (C) 75 Min



LT-3201/Q2
Vylon Visor Caddy
\$3.58 (C) 150 Min



LT-3312/Q2
Ice™ Cooler 24 with Cool-Flex™
\$9.17 (C) 65 Min



LT-3266/Q2
Ice™ Day Tripper 12 Can Cooler with Camera
\$10.65 (C) 60 Min

Celebrating

Prime Line® 25 Years!

Stock Liqui-View Items can be Customized too!



Includes two wells on top as pen holders. Add 2 Prime Pens for a great gift set. Call customer service for details.

NEW! PL-2436/Q2
USB 4-Port Liqui-Hub Global Floater
Stock **\$14.92 (C)** 75 Min
Custom Floater **\$12.10 (C)** 2,500 Min*

Shown with optional side imprint



NEW! PL-4095/Q2
Liqui-View Global Stapler
Stock **\$4.00 (C)** 200 Min
Custom Floater **\$2.32 (C)** 5,000 Min*



Includes multi-colored paper clips

NEW! PL-8075/Q2
Liqui-View Portable FM Scan Radio
Stock **\$5.75 (C)** 150 Min
Custom Floater **\$5.52 (C)** 2,500 Min*



Liqui-Cube NoteNests
PL-0489/Q2 Friendly Face
PL-0499/Q2 Global
Stock **\$1.83 (C)** 250 Min
Custom Floater **\$1.30 (C)** 5,000 Min*

NEW! PL-4200/Q2
Liqui-House Clip Dispenser
Stock **\$2.33 (C)** 250 Min
Custom Floater **\$1.82 (C)** 5,000 Min*

NEW! PL-8078/Q2
Liqui-View FM Scan Radio
Stock **\$6.33 (C)** 150 Min
Custom Floater **\$5.82 (C)** 2,500 Min*



Custom prices are approximate. Includes custom floater icon up to 3 colors. Call factory for a quote.

Art Requirements for floating icon: see www.primeworld.com. Production Time: Pre-Production sample will be provided approximately 3 weeks after receipt of approved and confirmed artwork for design of the floating icon and the imprint art. Delivery will take approximately 10 - 12 weeks after approval, or 6-8 weeks with airfreight. * Custom floaters require mold changes, see www.primeworld.com for costs.

A New Service from Prime!

Non-Stock Items

The non-stock products shown here, and many more are available only online at <http://nonstock.primeworld.com>

- Overseas production
- Low Minimums
- Quick Delivery – Specially negotiated shorter production times
- Includes a two-color imprint with every order for just one set-up charge



CHECK
<http://nonstock.primeworld.com>
regularly for more new items!



Order must be marked "2005 Spring Specials." Orders will not be adjusted once acknowledged. Cannot be combined with any other offers. Offer expires 7/15/05.

Image Bonding™ Set-Up Charge: \$62.50 (G) up to 3 color imprint per position. **Exact Reorder Set-Up Charge:** \$45.00 (G) up to 3 colors. **LT-3237 and LT-3235 (one color imprints only) Set-Up Charge:** \$45.00 (G) per position for straight line copy and logos/trademarks. **Exact Reorder Set-Up Charge:** \$22.50 (G). **Extra colors/positions:** Running charges apply refer to catalog or primeworld.com for more information.

Production Time: Standard Service: 3-5 business days. PRIMEXPRESS™ 1-Day Rush Service Available. Bags: 5-7 business days. 3-Day Rush Service available. Add 25% to prices of applicable items for Rush Service and mark your order accordingly. See 2005 catalog or primeworld.com for product details, artwork, rush service, requirements and general information.